



2012 EXPO/DISPLAY SPACE

Tournament Dates March 19-25, 2012



Showcase your company's **brand, products, and services**
Capture **leads**
Activate **promotions**
Maximize traffic via **giveaways, special offers, samples**
Engage with 115,000+ of your **target market**

Be A Part of the Action!

Expo/Display Booth Includes:

- Location at high tournament traffic area
 - Display/distribution available Wed-Sunday of tournament week
- Flooring
- Skirted table and two chairs
- Staff badges (2) and on-site parking (1)
 - Provides access throughout tournament week
- Corporate signage
 - Company name on expo tent exterior and on Master Sponsor Board
- Power, storage, and AV/Internet access available upon request
- Opportunity to customize interior to promote your company products or special offers

Sponsorship Fee

10' x 10' = \$ 7,500

10' x 20' = \$15,000

20' x 20' or larger = only available as part of larger tournament sponsorship, including hospitality



ARNOLD PALMER HOSPITAL
For Children
Supported by Arnold Palmer Medical Center Foundation

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